UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF PENNSYLVANIA

John F. Albano and Marianne Albano, Plaintiffs, v. AbbVie Inc., and Abbott Laboratories, Inc., Defendants. COMPLAINT AND DEMAND FOR JURY TRIAL

Case No.

COMPLAINT

Plaintiffs John F. Albano and Marianne Albano, by and through the undersigned counsel, through this Complaint hereby alleges against AbbVie Inc. and Abbott Laboratories, Inc. the following:

INTRODUCTION

1. This case involves the prescription drug AndroGel, which is manufactured, sold, distributed and promoted by Defendants as a testosterone replacement therapy.

2. Defendants misrepresented that AndroGel is a safe and effective treatment for hypogonadism or "low testosterone," when in fact the drug causes serious medical problems, including life threatening cardiac events, strokes, and thrombolytic events.

3. Defendants engaged in aggressive, award-winning direct-to-consumer and physician marketing and advertising campaigns for AndroGel. Further,

Case: 1:16-cv-02087 Document #: 1 Filed: 01/28/16 Page 2 of 26 PageID #:2

Defendants engaged in an aggressive unbranded "disease awareness" campaign to alert men that they might be suffering from "low T."

4. According to the industry-leading Androgen Deficiency in Adult Males ("ADAM") or "Is it Low T?" quiz, the symptoms of "Low T" include being "sad or grumpy", "experiencing deterioration in the ability to play sports" and "falling asleep after dinner." Available at: *http://www.isitlowt.com/do-you-have-low-t/low-tquiz*. Most doctors agree that these symptoms can be caused by an abundance of factors, the most prominent of which is the natural aging process.

5. As a result of this "disease mongering," as termed by Dr. Adriene Fugh-Berman of Georgetown University Medical Center, individuals diagnosed with Low T has increased exponentially. This has directly related to AndroGel's sales increasing to over \$1.37 billion per year.

6. However, consumers of AndroGel were misled as to the drug's safety and efficacy, and as a result have suffered injuries including life-threatening cardiac events, strokes, and thrombolytic events.

PARTIES

7. Plaintiffs John F. Albano and Marianne Albano, ("Plaintiffs") are residents of Brewster, Massachusetts.

8. Defendant AbbVie, Inc. is a corporation organized and existing under the laws of Delaware with its principal place of business at 1 North Waukegan Road, North Chicago, Illinois 60064.

 $\mathbf{2}$

Case: 1:16-cv-02087 Document #: 1 Filed: 01/28/16 Page 3 of 26 PageID #:3

9. Defendant Abbott Laboratories, Inc. is a corporation organized and existing under the laws of the state of Illinois and maintains its principal place of business at 100 Abbott Park Road, Abbott Park, Illinois 60064.

10. Defendants AbbVie, Inc., and Abbott Laboratories, Inc. shall be referred to herein individually by name or jointly as "Defendants".

11. By way of background, Unimed Pharmaceuticals Inc. originally developed AndroGel and sought FDA approval in 1999. Before the drug was approved by the FDA in 2000, Solvay Pharmaceuticals Inc. acquired Unimed Pharmaceuticals, Inc. and subsequently brought AndroGel to market. In 2010, Defendant Abbott Laboratories, Inc. acquired Solvay's pharmaceutical division, which included AndroGel. Then, in 2013, Abbott created AbbVie, a company composed of Abbott's former proprietary pharmaceutical business, which included AndroGel.

JURISDICTION AND VENUE

12. This Court has jurisdiction over this action pursuant to 28 U.S.C. § 1332, because the amount in controversy as to the Plaintiffs exceeds \$150,000.00, exclusive of interest and costs, and because complete diversity exists between the parties, as Plaintiffs are citizens of Brewster, Massachusetts, which is different from the states where Defendants are incorporated and have their principal places of business.

13. This Court has supplemental jurisdiction over the remaining common law and state claims pursuant to 28 U.S.C. § 1367.

14. Venue is proper in this Court pursuant to 28 U.S.C. § 1391 because Defendants are subject to personal jurisdiction in accordance with 28 U.S.C.
§ 1391(c) and because a substantial part of the events giving rise to Plaintiffs' claims occurred in this jurisdiction.

GENERAL ALLEGATIONS

15. This action is for damages brought on behalf of Plaintiff John Albano ("Plaintiff") who was prescribed and supplied with, received and who has used and applied the prescription drug AndroGel, as tested, studied, researched, evaluated, endorsed, designed, formulated, compounded, manufactured, produced, processed, assembled, inspected, distributed, marketed, labeled, promoted, packaged, advertised for sale, prescribed, sold or otherwise placed in the stream of interstate commerce by Defendants. This action seeks, among other relief, general and special damages and equitable relief in order to enable Plaintiff to treat and monitor the dangerous, severe and life-threatening side effects caused by this drug.

16. Defendants' wrongful acts, omissions, and fraudulent misrepresentations caused Plaintiff's injuries and damages.

17. At all times herein mentioned, the Defendants were engaged in the business of, or were successors in interest to, entities engaged in the business of research, licensing, designing, formulating, compounding, testing, manufacturing, producing, processing, assembling, inspecting, distributing, marketing, labeling, promoting, packaging and/or advertising for sale or selling the prescription drug AndroGel for the use and application by Plaintiff.

Case: 1:16-cv-02087 Document #: 1 Filed: 01/28/16 Page 5 of 26 PageID #:5

18. At all times herein mentioned, Defendants were authorized to do business within the state of Massachusetts, where Plaintiffs reside.

19. At all times herein mentioned, the officers and directors of Defendants participated in, authorized, and directed the production and promotion of the aforementioned product when they knew, or with the exercise of reasonable care should have known, of the hazards and dangerous propensities of said product, and thereby actively participated in the tortious conduct which resulted in the injuries suffered by Plaintiffs.

20. Plaintiffs file this lawsuit within the applicable limitations period of first suspecting Defendants' medication caused the appreciable harm sustained by Plaintiffs. Plaintiffs could not, by the exercise of reasonable diligence, have discovered the wrongful cause of Plaintiffs' injuries at an earlier time because the injuries were caused without perceptible trauma or harm, and when Plaintiffs injuries were discovered, their cause was unknown to Plaintiffs. Plaintiffs did not suspect, nor did Plaintiffs have reason to suspect, that Plaintiff had been injured, the cause of the injuries, or the tortious nature of the conduct causing the injuries, until less than the applicable limitations period prior to the filing of this action.

21. Additionally, Plaintiffs were prevented from discovering this information sooner because Defendants misrepresented and continue to misrepresent to the public, and the medical community, that the drug AndroGel is safe and free from serious side effects, and Defendants have fraudulently concealed

Case: 1:16-cv-02087 Document #: 1 Filed: 01/28/16 Page 6 of 26 PageID #:6

facts and information that could have led Plaintiffs to discover a potential cause of action.

OVERVIEW

22. Hypogonadism is a specific condition of the sex glands, which in men may involve the diminished production or nonproduction of testosterone.

23. In 1999, when Unimed Pharmaceuticals Inc., one of the Defendants' predecessor companies, asked for FDA approval of AndroGel, it asserted that hypogonadism was estimated to affect approximately "one million American men."

24. In 2000, when the FDA approved AndroGel, the company announced that the market was "four to five million American men." By 2003, the number increased to "up to 20 million men." However, a study published in the Journal of the American Medical Association ("JAMA") in August 2013 entitled "Trends in Androgen Prescribing in the United States, 2001-2011" indicated that many men who get testosterone prescriptions have no evidence of hypogonadism. For example, one third of men prescribed testosterone had a diagnosis of fatigue, and one quarter of men did not even have their testosterone levels tested before they received a testosterone prescription.

25. Defendants coordinated a massive advertising campaign designed to convince men that they suffer from low testosterone. Defendants orchestrated a national disease awareness media blitz that purported to educate male consumers about the signs of low testosterone. The marketing campaign consisted of television advertisements, promotional literature placed in healthcare providers' offices and

Case: 1:16-cv-02087 Document #: 1 Filed: 01/28/16 Page 7 of 26 PageID #:7

distributed to potential AndroGel users, and online media including the unbranded website "IsItLowT.com."

26. The television advertisements suggest that various symptoms often associated with other conditions may be caused by low testosterone and encourage men to discuss testosterone replacement therapy with their doctors if they experienced any of these "symptoms." These "symptoms" include listlessness, increased body fat, and moodiness—all general symptoms that are often a result of aging, weight gain, or lifestyle, rather than low testosterone.

27. Defendants' national education campaign included the creation and continued operation of the website www.IsItLowT.com. The website asserts that millions of otherwise healthy men experience low testosterone and encourages male visitors to "Take the 'Is It Low T' Quiz." The 'Is It Low T' quiz asks men if they have experienced potential signs of low testosterone, including "Have you experienced a recent deterioration in your ability to play sports?"; "Are you falling asleep after dinner?"; "Are you sad and/or grumpy?"; and "Do you have a lack of energy?"

28. Dr. John Morley, director of endocrinology and geriatrics at the St. Louis University School of Medicine, developed this quiz at the behest of Dutch pharmaceutical company Organon BioSciences, in exchange for a \$40,000 grant to his university. The pharmaceutical company instructed Dr. Morley, "Don't make it too long and make it somewhat sexy." Dr. Morley drafted the questionnaire in 20 minutes in the bathroom, scribbling the questions on toilet paper and giving them

Case: 1:16-cv-02087 Document #: 1 Filed: 01/28/16 Page 8 of 26 PageID #:8

to his secretary the next day to type. Dr. Morley admits that he has "no trouble calling it a crappy questionnaire" and that it is "not ideal." This is the 'Low T Quiz' used on the "IsItLowT" website. Natasha Singer, *Selling that New-Man Feeling*, Nov. 23, 2013, N.Y. Times.

29. Since the FDA approved AndroGel, Defendants have also sought to convince primary care physicians that low testosterone levels are widely underdiagnosed, and that conditions associated with normal aging could be caused by low testosterone levels.

30. While running its disease awareness campaign, Defendants promote their product AndroGel as an easy to use, topical testosterone replacement therapy. Defendants contrast their product's at-home topical application with less convenient prescription testosterone injections, which require frequent doctor visits.

31. Defendants convinced millions of men to discuss testosterone replacement therapy with their doctors, and consumers and their physicians relied on Defendants' promises of safety and ease. Although prescription testosterone replacement therapy has been available for years, millions of men who had never been prescribed testosterone flocked to their doctors and pharmacies.

32. What consumers received, however, were not safe drugs, but a product which causes life-threatening problems, including strokes, heart attacks and the development of deep vein thrombosis and pulmonary embolism.

33. Defendants successfully created a robust and previously nonexistent market for their drug. In 2012, Defendant Abbott Laboratories spent \$80 million

Case: 1:16-cv-02087 Document #: 1 Filed: 01/28/16 Page 9 of 26 PageID #:9

promoting AndroGel. The company also spent millions on its unbranded marketing including commercials and its websites, www.IsItLowT.com and www.DriveForFive.com, sites which recommend that men have regular checkups with their physicians and five regular tests performed: including cholesterol, blood pressure, blood sugar, prostate-specific antigen, and testosterone.

34. Defendants' advertising resulted in \$1.4 billion in sales during the past year, making AndroGel the biggest selling Androgen drug in the United States. Sales of replacement therapies have more than doubled since 2006, and are expected to triple to \$5 billion by 2017, according to forecasts by Global Industry Analysts. Shannon Pettypiece, *Are Testosterone Drugs the Next Viagra?*, May 10, 2012, Bloomberg Businessweek, *available at*:

http://www.businessweek.com/articles/2012-05-10/are-testosterone-drugs-the-next-viagra.

35. In early 2013, Medical Marketing & Media named two AbbVie executives as "the all-star large pharma marketing team of the year" for promotions of AndroGel and unbranded efforts to advance low T. *See* Singer, *Selling That New-Man Feeling, supra; See also*, Larry Dobrow, *All-star large pharma marketing team of the year: Androgel.* Jan. 2, 2013, Medical Marketing & Media, *available at:* http://www.mmm-online.com/all-star-large-pharma-marketing-team-of-the-yearandrogel/article/273242/.

36. The marketing program sought to create the image and belief by consumers and physicians that low testosterone affected a large number of men in

Case: 1:16-cv-02087 Document #: 1 Filed: 01/28/16 Page 10 of 26 PageID #:10

the United States and that the use of AndroGel is safe for human use, even though Defendants knew these statements to be false, and even though Defendants had no reasonable grounds to believe them to be true.

37. There have been a number of studies suggesting that testosterone use in men increases the risk of heart attacks and strokes.

38. In 2010, a New England Journal of Medicine Study entitled "Adverse Events Associated with Testosterone Administration" was discontinued after an exceedingly high number of men in the testosterone group suffered adverse events.

39. In November of 2013, a JAMA study was released entitled "Association of Testosterone Therapy with Mortality, Myocardial Infarction, and Stroke in Men with Low Testosterone Levels" which indicated that testosterone therapy raised the risk of death, heart attack and stroke by about 30%.

40. On January 29, 2014, a study was released in PLOS ONE entitled "Increased Risk of Non-Fatal Myocardial Infarction Following Testosterone Therapy Prescription in Men" which indicated that testosterone use doubled the risk of heart attacks in men over sixty-five years old and men younger than sixty-five with a previous diagnosis of heart disease.

FACTUAL ALLEGATIONS COMMON TO ALL CAUSES OF ACTION

41. The Food and Drug Administration approved AndroGel 1% on February 28, 2000 for the treatment of adult males who have low or no testosterone (AndroGel 1.62% was approved in April, 2011). After FDA approval, AndroGel was

Case: 1:16-cv-02087 Document #: 1 Filed: 01/28/16 Page 11 of 26 PageID #:11

widely advertised and marketed by Defendants as a safe and effective means of testosterone replacement therapy.

42. AndroGel is a hydroalcoholic gel containing testosterone in either 1% or 1.62%, is applied to the chest, arms or stomach and enters the body through transdermal absorption. The AndroGel 1.62% product also contains isopropyl myristate as an ointment and ethanol for absorption enhancement.

43. Testosterone is a primary androgenic hormone responsible for normal growth, development of the male sex organs, and maintenance of secondary sex characteristics.

44. The hormone plays a role in sperm production, fat distribution, maintenance of muscle strength and mass, and sex drive.

45. In men, testosterone levels normally begin a gradual decline after the age of thirty.

46. The average testosterone levels for most men range from 300 to 1,000 nanograms per deciliter of blood. However, testosterone levels can fluctuate greatly depending on many factors, including sleep, time of day, and medication. Resultantly, many men who fall into the hypogonadal range one day will have normal testosterone levels the next.

47. AndroGel may produce undesirable side effects to patients who use the drug, including but not limited to, myocardial infarction, stroke, deep vein thrombosis, pulmonary embolism and death.

Case: 1:16-cv-02087 Document #: 1 Filed: 01/28/16 Page 12 of 26 PageID #:12

48. In some patient populations, AndroGel use may increase the incidence of myocardial infarctions and death by over 500%.

49. In addition to the above, AndroGel has been linked to several severe and life changing medical disorders in both users and those who come into physical contact with users or the unwashed clothes of someone who applied AndroGel. Patients using AndroGel may experience enlarged prostates and increased serum prostate-specific antigen levels.

50. Secondary exposure to AndroGel can cause side effects in others. In 2009 the FDA issued a black box warning for AndroGel prescriptions, advising patients of reported virilization in children who were secondarily exposed to the gel. Testosterone may also cause physical changes in women exposed to the drug and cause fetal damage in pregnant women who come into secondary contact with AndroGel.

51. Defendants' marketing strategy beginning in 2000 has been to aggressively market and sell their products by misleading potential users about the prevalence and symptoms of low testosterone and by failing to protect users from serious dangers that Defendants knew, or should have known, would result from use of its products.

52. Defendants successfully marketed AndroGel by undertaking a "disease awareness" marketing campaign. This campaign sought to create a consumer perception that low testosterone is prevalent amount U.S. men and that symptoms

Case: 1:16-cv-02087 Document #: 1 Filed: 01/28/16 Page 13 of 26 PageID #:13

previously associated with other physical and mental conditions, such as aging, stress, depression, and lethargy were actually attributable to "Low-T."

53. Defendants' advertising program sought to create the image and belief by consumers and their physicians that the use of AndroGel was a safe method of alleviating their symptoms, had few side effects and would not interfere with their daily lives, even though Defendants knew or should have known these to be false. The Defendants had no reasonable grounds to believe them to be true.

54. Defendants purposefully downplayed, understated and outright ignored the health hazards and risks associated with using AndroGel. Defendants deceived potential AndroGel users by relaying positive information through the press, including testimonials from retired professional athletes, and manipulating hypogonadism statistics to suggest widespread disease prevalence, while downplaying known adverse and serious health effects.

55. Defendants concealed material relevant information from potential AndroGel users and minimized user and prescriber concern regarding the safety of AndroGel.

56. In particular, in the warnings Defendants give in their commercials, online and print advertisements, Defendants fail to mention any potential cardiac or stroke side effects and falsely represents that Defendants adequately tested AndroGel for all likely side effects.

57. As a result of Defendants' advertising and marketing, and representations about its product, men in the United States pervasively seek out

prescriptions for AndroGel. If Plaintiff had known the risks and dangers associated with AndroGel, Plaintiff would not have used AndroGel and consequently would not have been subject to its serious side effects.

SPECIFIC FACTUAL ALLEGATIONS

58. Plaintiff was approximately 55 years of age when he was prescribed and starting using AndroGel for symptoms he attributed to low testosterone.

59. On or about July 18, 2005, Plaintiff saw his healthcare provider, Suzanne Hangasky, CANP. On or about that date, Ms. Hangasky diagnosed Plaintiff with hypogonadism and she prescribed AndroGel to treat this condition. Because Defendants did not disclose the true risks of the development of a heart attack, stroke, pulmonary embolism, deep vein thrombosis and/or death to Ms. Hangasky, it was impossible for Ms. Hangasky to adequately discuss the true risks and benefits of AndroGel with Plaintiff. Consequently, it was impossible for Plaintiff to learn of the true risks associated with the use of AndroGel.

60. Plaintiff, after a consultation with Ms. Hangasky, began using AndroGel on or about June 18, 2005. The AndroGel used by Plaintiff remained in substantially the same condition between when it left Defendants' control and when it was prescribed to Plaintiff. Ms. Hangasky would not have prescribed AndroGel to Plaintiff if Ms. Hangasky knew of the true risks associated with the use of AndroGel. In other words, Ms. Hangasky would not have prescribed AndroGel to Plaintiff if Ms. Hangasky knew the true risk of the development of a heart attack, stroke, pulmonary embolism, deep vein thrombosis and/or death.

61. Plaintiff would not have elected to use AndroGel if he knew of the true risks associated with the use of AndroGel. In other words, Plaintiff would not have used AndroGel if he knew the true risk of the development of a heart attack, stroke, pulmonary embolism, deep vein thrombosis and/or death.

62. Through no fault of his own, and no fault of his healthcare providers, on July 22, 2006, Plaintiff suffered a pulmonary embolism. The pulmonary embolism caused pain and suffering, financial loss and caused permanent injury to Plaintiff.

63. The AndroGel Plaintiff used caused physical and emotional impairment, which affected Plaintiffs' personal and professional lives.

64. Prior to using AndroGel, Plaintiff had not suffered a pulmonary embolism.

CAUSES OF ACTION

COUNT I <u>NEGLIGENCE</u>

65. Plaintiffs incorporate each paragraph of this Complaint as if set forth fully here, and further allege as follows.

66. Defendants had a duty to exercise reasonable and ordinary care in the design, manufacture, sale, testing, quality assurance, quality control, labeling, marketing, promotions, and distribution of AndroGel into the stream of commerce, including a duty to assure that its product did not pose an undue risk of bodily harm and adverse events, and to properly warn of all risks, and comply with federal requirements.

Case: 1:16-cv-02087 Document #: 1 Filed: 01/28/16 Page 16 of 26 PageID #:16

67. Defendants failed to exercise reasonable and ordinary care in the design, manufacture, sale, testing, quality assurance, quality control, labeling, marketing, promotion and distribution of AndroGel into the stream of commerce in that Defendants knew or should have known that the product caused significant bodily harm and was not safe for use by consumers. Specifically, Defendants failed to properly and thoroughly:

- a. Test AndroGel before releasing it into the market;
- b. Analyze the data resulting from the pre-marketing tests of AndroGel;
- c. Conduct sufficient post-market testing and surveillance of AndroGel; and
- d. Provide appropriate warnings for consumers and healthcare providers including disclosure of the known or potential risks or true or suspected rates of heart attack, stroke, deep vein thrombosis, pulmonary embolism and/or death.

68. Despite the fact that Defendants knew or should have known that their product posed a serious risk of bodily harm to consumers, Defendants continued to manufacture and market AndroGel for use by consumers and continued to fail to comply with federal requirements.

69. Defendants knew or should have known that consumers such as Plaintiff would foreseeably suffer injury as a result of Defendants' failure to

Case: 1:16-cv-02087 Document #: 1 Filed: 01/28/16 Page 17 of 26 PageID #:17

exercise ordinary care as described above, including the failure to comply with federal requirements.

70. It was foreseeable that Defendants' product, as designed, would cause serious injury to consumers, including Plaintiff.

71. As a direct and proximate result of Defendants' negligence, Plaintiff suffered serious physical injury, harm, damages and economic loss and will continue to suffer such harm, damages and economic loss in the future.

72. Defendants' conduct as described above, including but not limited to their failure to adequately design, test, and manufacture, as well as their continued marketing and distribution of AndroGel when they knew or should have known of the serious health risks it created and the failure to comply with federal requirements, evidences a flagrant disregard of human life so as to warrant the imposition of punitive damages.

73. Defendants' actions and omissions as alleged in this Complaint demonstrate a flagrant disregard for human life, and willful and wonton conduct, which warrants the imposition of punitive damages.

WHEREFORE, Plaintiffs respectfully request an award of compensatory damages, in addition to all costs, interest and fees, including attorneys' fees, to which they are entitled under law and such other relief as this Honorable Court deems appropriate.

Case: 1:16-cv-02087 Document #: 1 Filed: 01/28/16 Page 18 of 26 PageID #:18

COUNT II BREACH OF EXPRESS WARRANTY

74. Plaintiffs incorporate each paragraph of this Complaint as if set forth fully here, and further allege as follows.

75. Defendants expressly warranted that AndroGel was a safe and effective product for the treatment of low testosterone, and did not disclose the material risks that AndroGel could cause heart attacks, strokes, deep vein thrombosis, pulmonary embolism and/or death. The representations were not justified by the performance of AndroGel.

76. Members of the consuming public, including consumers such as Plaintiff, and his healthcare providers, were intended third party beneficiaries of the warranty.

77. Plaintiff and his healthcare providers reasonably relied on these express representations.

78. The AndroGel manufactured and sold by Defendants did not conform to these express representations because it caused serious injury to the Plaintiff when used as recommended and directed, and these risks were not disclosed to Plaintiff or his healthcare providers.

79. As a direct and proximate result of Defendants' breach of warranty, Plaintiffs suffered serious physical injury, harm, damages and economic loss and will continue to suffer such harm, damages and economic loss in the future.

WHEREFORE, Plaintiffs respectfully request an award of compensatory damages, in addition to all costs, interest and fees, including attorneys' fees, to

Case: 1:16-cv-02087 Document #: 1 Filed: 01/28/16 Page 19 of 26 PageID #:19

which they are entitled under law and such other relief as this Honorable Court deems appropriate.

COUNT III BREACH OF IMPLIED WARRANTY

80. Plaintiffs incorporate each paragraph of this Complaint as if set forth fully here, and further allege as follows.

81. When Defendants designed, manufactured, marketed, sold, and distributed their AndroGel for use by the Plaintiff, Defendants knew of the use for which it was intended and impliedly warranted the product to be of merchantable quality and safe for such use and that its design, manufacture, labeling, and marketing complied with all applicable federal requirements.

82. Plaintiff and his physicians reasonably relied upon the Defendants' representations of the product's merchantable quality and that it was safe for its intended use, and upon Defendants' implied warranty, including that it was in compliance with all federal requirements.

83. Contrary to such implied warranty, AndroGel was not of merchantable quality or safe for its intended use, because the product was defective, as described herein, and it failed to comply with federal requirements.

84. As a direct and proximate result of Defendants' breach of warranty, the Plaintiffs suffered serious physical injury, harm, damages and economic loss and will continue to suffer such harm, damages and economic loss in the future.

WHEREFORE, Plaintiffs respectfully request an award of compensatory damages, in addition to all costs, interest and fees, including attorneys' fees, to

Case: 1:16-cv-02087 Document #: 1 Filed: 01/28/16 Page 20 of 26 PageID #:20

which they are entitled under law and such other relief as this Honorable Court deems appropriate.

COUNT IV <u>FRAUD</u>

85. Plaintiffs incorporate by reference here each of the allegations set forth in this Complaint as though set forth fully herein.

86. Defendants, from the time they first tested, studied, researched, evaluated, endorsed, manufactured, marketed and distributed AndroGel, and up to the present, willfully deceived Plaintiff by concealing from him, his physicians and the general public, the true facts concerning AndroGel, which the Defendants had a duty to disclose.

87. At all times herein mentioned, Defendants conducted a sales and marketing campaign to promote the sale of AndroGel and willfully deceived Plaintiff, Plaintiff's physicians and the general public as to the benefits, health risks and consequences of using AndroGel. Defendants knew of the foregoing, that AndroGel is not safe, fit and effective for human consumption, that using AndroGel is hazardous to health, and that AndroGel has a serious propensity to cause serious injuries to its users, including but not limited to the injuries Plaintiff suffered.

88. Defendants concealed and suppressed the true facts concerning AndroGel with the intent to defraud Plaintiff, in that Defendants knew that Plaintiff's physicians would not prescribe AndroGel, and Plaintiff would not have used AndroGel, if they were aware of the true facts concerning its dangers.

Case: 1:16-cv-02087 Document #: 1 Filed: 01/28/16 Page 21 of 26 PageID #:21

89. As a result of Defendants' fraudulent and deceitful conduct, Plaintiffs suffered injuries and damages as alleged herein.

WHEREFORE, Plaintiffs respectfully request an award of compensatory damages, in addition to all costs, interest and fees, including attorneys' fees, to which they are entitled under law and such other relief as this Honorable Court deems appropriate.

COUNT V NEGLIGENT MISREPRESENTATION

90. Plaintiffs incorporate by reference herein each of the allegations set forth in this Complaint as though fully set forth herein.

91. From the time AndroGel was first tested, studied, researched, evaluated, endorsed, manufactured, marketed and distributed, and up to the present, Defendants made misrepresentations to Plaintiff, Plaintiff's physicians and the general public, including but not limited to the misrepresentation that AndroGel was safe, fit and effective for human use. At all times mentioned, Defendants conducted sales and marketing campaigns to promote the sale of AndroGel and willfully deceived Plaintiff, Plaintiff's physicians and the general public as to the health risks and consequences of the use of AndroGel.

92. The Defendants made the foregoing representation without any reasonable ground for believing them to be true. These representations were made directly by Defendants, by sales representatives and other authorized agents of Defendants, and in publications and other written materials directed to physicians,

Case: 1:16-cv-02087 Document #: 1 Filed: 01/28/16 Page 22 of 26 PageID #:22

patients and the public, with the intention of inducing reliance and the prescription, purchase and use AndroGel.

93. The representations by the Defendants were in fact false, in that AndroGel is not safe, fit and effective for human consumption, using AndroGel is hazardous to one's health, and AndroGel has a serious propensity to cause serious injuries to users, including but not limited to the injuries suffered by Plaintiff.

94. The foregoing representations by Defendants, and each of them, were made with the intention of inducing reliance and the prescription, purchase and use of AndroGel.

95. In reliance of the misrepresentations by the Defendants, and each of them, Plaintiff was induced to purchase and use AndroGel. If Plaintiff had known of the true facts and the facts concealed by the Defendants, Plaintiff would not have used AndroGel. The reliance of Plaintiff upon Defendants' misrepresentations was justified because such misrepresentations were made and conducted by individuals and entities that were in a position to know the true facts.

96. As a result of the foregoing negligent misrepresentations by Defendants, Plaintiffs suffered injuries and damages as alleged herein.

WHEREFORE, Plaintiffs respectfully request an award of compensatory damages, in addition to all costs, interest and fees, including attorneys' fees, to which they are entitled under law and such other relief as this Honorable Court deems appropriate.

COUNT VI LOSS OF CONSORTIUM

97. Plaintiffs incorporate by reference all other paragraphs of this complaint as if fully set forth, and further allege as follows:

98. Plaintiff Marianne Albano is the wife of John F. Albano.

99. As a result of the medical conditions developed by her husband and the

medical treatment and hospitalizations that he endured, Plaintiff Marianne Albano:

- a. lost a substantial measure of her husband's household services;
- b. lost, and will continue to lose in the future, a substantial measure of her husband's consortium; and
- c. suffered the loss of services, loss of financial support, loss of society including loss of companionship, care, assistance, and attention, and mental anguish entitling her to compensatory damages and attorney's fees.

100. As a direct and proximate result of one or more of these wrongful acts

or omissions of the Defendants, Plaintiff Marianne Albano suffered injuries.

WHEREFORE, Plaintiffs demand judgment against Defendants for

compensatory, statutory, together with interest, costs of suit, attorneys' fees and all

such other relief as the Court deems appropriate.

PUNITIVE DAMAGES ALLEGATIONS

101. Plaintiffs incorporate by reference here each of the allegations set forth in this Complaint as though fully set forth herein.

102. The acts, conduct, and omissions of Defendants, as alleged throughout this Complaint were willful and malicious. Defendants committed these acts with a conscious disregard for the rights of Plaintiff and other AndroGel users and for the

Case: 1:16-cv-02087 Document #: 1 Filed: 01/28/16 Page 24 of 26 PageID #:24

primary purpose of increasing Defendants' profits from the sale and distribution of AndroGel. Defendants' outrageous and unconscionable conduct warrants an award of exemplary and punitive damages against Defendants in an amount appropriate to punish and make an example of Defendants.

103. Prior to the manufacturing, sale, and distribution of AndroGel, Defendants knew that AndroGel was in a defective condition as previously described herein and knew that those who were prescribed the medication would experience and did experience severe physical, mental, and emotional injuries. Further, Defendants, through their officers, directors, managers, and agents, knew that the medication presented a substantial and unreasonable risk of harm to the public, including Plaintiff and as such, Defendants unreasonably subjected consumers of said drugs to risk of injury or death from using AndroGel.

104. Despite its knowledge, Defendants, acting through their officers, directors and managing agents for the purpose of enhancing Defendants' profits, knowingly and deliberately failed to remedy the known defects in AndroGel and failed to warn the public, including Plaintiff, of the extreme risk of injury occasioned by said defects inherent in AndroGel. Defendants and their agents, officers, and directors intentionally proceeded with the manufacturing, sale, and distribution and marketing of AndroGel knowing these actions would expose persons to serious danger in order to advance Defendants' pecuniary interest and monetary profits.

105. Defendants' conduct was despicable and so contemptible that it would be looked down upon and despised by ordinary decent people, and was carried on by

Case: 1:16-cv-02087 Document #: 1 Filed: 01/28/16 Page 25 of 26 PageID #:25

Defendants with willful and conscious disregard for the safety of Plaintiff, entitling Plaintiff to exemplary damages.

WHEREFORE, Plaintiffs respectfully request an award of punitive damages, in addition to all costs, interest and fees, including attorneys' fees, to which he is entitled under law and such other relief as this Honorable Court deems appropriate.

PRAYER FOR RELIEF

Plaintiffs respectfully request judgment against Defendants on each of the above counts as follows:

- Compensatory damages to Plaintiffs for past and future damages,
 including but not limited to pain and suffering for severe and
 permanent personal injuries, healthcare costs, medical monitoring
 together with all interest and costs as provided by the law;
- Exemplary damages for the wanton, willful, fraudulent, and reckless acts of Defendants who demonstrated a complete disregard and reckless indifference for the safety and welfare of the general public and Plaintiff, in an amount sufficient to punish Defendants and deter future similar conduct;
- c. Plaintiffs' attorney's fees;
- d. Plaintiffs' costs of the proceedings; and
- e. Such other and further relief as this Court deems just and proper.

Case: 1:16-cv-02087 Document #: 1 Filed: 01/28/16 Page 26 of 26 PageID #:26

DEMAND FOR JURY TRIAL

The Plaintiffs hereby demand a trial by jury on all counts and as to all issues.

Dated: January 28, 2016

Respectfully Submitted,

Dianne M. Nast (PA Atty. ID No. 24424) Daniel N. Gallucci (PA Atty. ID No. 81995) Joanne E. Matusko (PA Atty. ID No. 91059) NASTLAW, LLC 1101 Market Street, Suite 2801 Philadelphia, Pennsylvania 19107 Telephone: (215) 923-9300 Facsimile: (215) 923-9302 Email: <u>dnast@nastlaw.com</u> <u>dgallucci@nastlaw.com</u> jmatusko@nastlaw.com

Attorneys for Plaintiffs

	~ PA	ν.			1/ /1,	11-11
JS 44 (Rev 12/12)	5U	CIVIL CO	OVEF	R SHEET	$ \langle \psi_{-}(\chi)\rangle $	4
The IS 44 civil cover sheet and the provided by local rules of ourt, purpose of initiating the civil doc	he information contained he This form, approved by the eket sheet. (NEE INSTRUCT	erem neither replace no e Judicial Conference o JONS ON NEXT PAGE OF	or supplem of the Unite (CHIS FOR	ent the filing and service of states in September 19	of pteddings or other papers a 74. is required for the use of t	s required by law, except as he Clerk of Court for the
L (a) PLAINTIFFS				DEFENDANTS AbbVie Inc., and Abbe	nt Laboratories, Inc.	an an ing ang ang ang ang ang ang ang ang ang a
John F. Albano and Ma	rianne Albano	\sim		ADD THE INC. INC. THE	erto Kal	0472
		λ				Country II
(b) County of Residence of (E.W	f First Listed Plaintiff Bar CEPTIN U.S. PLANIEF CAS	nstable County, MA		NOTE	ANTES PLANTIFE CASES OF	ASES, USE THE LOCATION OF
(c) Attorneys (Firm Name, A	ddress, and Telephone Number, 1 N. Gallucci, Joanne E. Ma	mista		Attomeys (If Known)		
NastLaw LLC (10) Market Street, Su Philadelphia, Pennsylva	ite 2801					
Telephone: 215-923-93	300			ZENSHIP OF PRI	NCIPAL PARTIES (Pla	ee an "X" in One Box for Plaintiff
II. BASIS OF JURISDI		One Box Onlyr	i. Ciri . (For Diversity Cases Only PT	F DEF	end time Box for Trefendung
□ 1 U.S. Government Plaintifi	□ 3 Federal Question <i>d18 Government Not</i>	a Partvi	Citize	n of This State	of Business In 11	ns State
Defendant	Diversity (Indicate Cutzenship of	t Parties in Item III)	Citize	n of Another State	2 □ 2 Incorporated and P of Business In A	nother State
				n or Subject of a a cign Country	3 🔲 3 Foreign Nation	□ o □ 6
IV. NATURE OF SUIT		nlyr RTS	FC	RFEITURE/PENALTY	BANKRUPICY	OTHER STATUTES
	PERSONAL INJURY	PERSONAL INJUR		5 Drug Related Seizure of Property 21 USC 881	☐ 422 Appeal 28 USC 158 ☐ 423 Withdrawal	 375 False Claims Act 400 State Reapportionment
☐ 120 Marine ☐ 130 Miller Act	 340 Airplane 315 Airplane Product 	365 Personal lajury - Product Liability		0 Other	28 USC 157	410 Antitrust 430 Banks and Banking
 140 Negatiable Instrument 150 Recovery of Overpayment 	Liability 320 Assault, Libel &	367 Health Care Pharmaceutical			PROPERTY RIGHTS	450 Commerce 460 Deportation
& Enforcement of Judgment	Stander 330 Federal Employers	Personal Injury Product Liability			820 Copyrights 830 Patent	470 Racketeer Influenced and
 151 Medicate Act 152 Recovery of Defaulted 	Lability	368 Asbestos Persona	al	i	🔲 840-Frademark	Corrupt Organizations 480 Consumer Credit
Student Loans (Excludes Veterans)	□ 340 Marine □ 345 Marine Hroduct	Injury Product Liability		LABOR	SOCIAL SECURITY	490 Cable/Sal_fV 850 Securities/Commodities
of Veteran's Benefits	Liability 350 Motor Vehicle	PERSONAL PROPER	RTN 071	 Fair Labor Standards Act 	 ■ 861 HIA (13950) ■ 862 Black Lung (923) 	Exchange
🔲 160 Stockholders' Suits	355 Motor Vehicle	☐ 371 Truth in Lending ☐ 380 Other Personal	t □ 72	0 Labor/Management Relations	■ 863 DIWC/DIWW (405(g)) = ■ 864 SSID Title XVI	890 Other Statutory Actions 891 Agricultural Acts
190 Other Contract 195 Contract Product Liability	Product Liability 360 Other Personal	Property Damage		0 Railway Labor Act	865 RSI (405(g))	893 Environmental Matters 895 Freedom of Information
196 Franchise	Injury 362 Personal Injury -	385 Property Damage Product Liability		Family and Medical Leave Act		Act 896 Arbitration
	Medical Malpractice CIVIL RIGHTS	PRISONER PETITIO		00 Other Labor Litigation 01 Employee Retrement	FEDERAL TAX SUITS	□ 899 Administrative Procedure
REAL PROPERTY	440 Other Civil Rights	Habeas Corpus:		Income Security Act	870 Taxes (U.S. Plaintiff or Defendant)	Act/Review or Appeal of Agency Decision
220 Foreclosure 230 Rent Lease & Ejectment	 441 Voting 442 Employment 	☐ 463 Alten Detainee ☐ 510 Motions to Vaca	ne		871 IRS-Third Party	950 Constitutionality of
240 Torts to Land	443 Hoasing/	Sentence			26 IJSC 7609	State Statutes
245 Tort Product 1 sability 290 All Other Real Property	Accommodations			IMMIGRATION	-	
	Employment 446 Amer w/Disabilities	Other: □ 540 Mandamus & Ot	10	52 Naturalization Application 55 Other Immigration		
	Other	550 Civil Rights		Actions		
	448 Education	560 Civil Detaince -				
\hat{h}	_	Conditions of Confinement				
	moved from 11 3 Rer	nanded from L pellate Court			isferred from 📙 6 Multidi ther District Litigatio	
	Cite the U.S. Civil Statt 28 U.S.C.A. Section I.	ute under which you are	e filing (E	Do not cite jurisdictional stati	ttes unless diversity/	
VI. CAUSE OF ACTION	Brief description of cau Healthcare Personal In	ise:				
VII. REQUESTED IN COMPLAINT:		S A CLASS ACTION		DEMAND S more than 1	50,001 CHECK YES only JURY DEMAND	if demanded in complaint: : Øyes 🗆 No
VIII. RELATED CAS IF ANY	E(S) (See instructions)	JUDGE Transfe	arred to, Ju	lge Matthew F. Kermelly	DOCKIT NUMBER - N	1D1 No. 2545
DATE	·	SIGNATURE OF ALL	ORNES	RECORD		111 20 2010
01/28/2016	(.	auli	1/20	Mar		JAN 28 2016
FOR OFFICE USE ONLY			1		• • • • • • •	DV 1.
RECEIPT # A	MOUNT	APPLYING IFP		NDGE	MAG .U	а д а:



UNITED STATES DISTRICT COURT

FOR THE EASTERN DISTRICT OF PENNSYLVANIA — DESIGNATION FORM to be assignment to appropriate calendar.	a used by counsel to indicate the category of the case for the purpose of
Address of Plaintiff: 310 Lund Farm Way, Brewster, MA 02631	
Address of Defendant: <u>1 North Waukegan Road, North Chicago, IL 60064</u>	
and the little to the littlest or Depresention: Barnstable County, Massachusetts	
(Use where sine i or in	
Does this civil action involve a nongovernmental corporate party with any parent corporation an	nd any publicly held corporation owning 10% or more of its stock?
(Attach two copies of the Disclosure Statement Form in accordance with Fed.R.Civ.P. 7 1(a))	Yest No D
Does this case involve multidistrict litigation possibilities?	yes x No
DET PT DA CARLE IE ANY	Deta Taminutadi
Case Number: MDI, No. 2545 Judge Matthew F. Kennelly (ND of 1L)	Date Ferninated.
Civil cases are deemed related when yes is answered to any of the following questions:	
1. Is this case related to property included in an earlier numbered suit pending or within one ye	ear previously terminated action in this court?
	t es la futura
2. Does this case involve the same issue of fact or grow out of the same transaction as a prior s action in this court?	
3. Does this case involve the validity or infringement of a patent already in suit or any earlier r	numbered case pending or within one year previously Yes \square No \square
terminated action in this court?	Tes now
4. Is this case a second or successive habeas corpus, social security appeal, or pro se civil righ	ts case filed by the same individual?
4. IS this case a second of accessive managers [Yes□ No⊠
CIVIL: (Place 🖌 IN ONE CATEGORY ONLY)	
	B. Diversity Jurisdiction Cases:
 A. Federal Question Cases: 1. Indemnity Contract, Marine Contract, and All Other Contracts 	 □ Insurance Contract and Other Contracts
	2. 🖬 Airplane Personal Injury
2. E FELA	3. 🗆 Assault, Defamation
3. 🖬 Jones Act-Personal Injury	4. ⊏ Marine Personal Injury
4. Z Antitrust	5. 🖬 Motor Vehicle Personal Injury
5. LJ Patent	6. Dother Personal Injury (Please specify)
6. Labor-Management Relations	7 M Products Liability
7. L Civil Rights	8. D Products Liability Asbestos
8. 🗆 Habeas Corpus	9.
9. \Box Securities Act(s) Cases	(Please specify)
10. Social Security Review Cases	
 11. ∟ All other Federal Question Cases (Please specify)	
ARBITRATION CER (Check Appropriate (Calegory)
en a second de humbly pert	ity
Daniel N. Gallucci Density environment of record up hereby environment of the best of my knowledge and participation of interest and costs	a bener, the gamages recoverable in this even devion date effect in element
S150,000.00 exclusive of interest and costs:	
the work of the	81995
DATE: $1/28/2016$ 2016 Attorney-at-law	Attorney 1.D.a
NOTE: A trial de novo will be a trial by jury only if the	
I certify that, to my knowledge, the within case is not related to any case now pending o except as noted above.	r within one year previously terminated action in this court JAN 28 2016
DATE:Attorney-at-Law	Attoracy 1.D.#
CIV, 609 (5/2012)	



CASE MANAGEMENT TRACK DESIGNATION FORM

John F. Albano and Marianne Albano	:	CIVIL ACTION	
N	•		1 1 🕍
AbbVie Inc., and Abbott Laboratories, Inc.		NO.	

In accordance with the Civil Justice Expense and Delay Reduction Plan of this court, counsel for plaintiff shall complete a Case Management Track Designation Form in all civil cases at the time of filing the complaint and serve a copy on all defendants. (See § 1:03 of the plan set forth on the reverse side of this form.) In the event that a defendant does not agree with the plaintiff regarding said designation, that defendant shall with its first approximate with the plaintiff regarding said designation, that defendant shall, with its first appearance, submit to the clerk of court and serve on the plaintiff and all other parties, a Case Management Track Designation Form specifying the track to which that defendant believes the case should be assigned.

SELECT ONE OF THE FOLLOWING CASE MANAGEMENT TRACKS:

(a) Habeas Corpus – Cases I	brought under 28 U.S.C. § 224	1 through § 2255.	()
(b) Social Security – Cases and Human Services der	requesting review of a decision bying plaintiff Social Security I	n of the Secretary of Health Bencfits.	()
(c) Arbitration – Cases requ	ired to be designated for arbitr	ation under Local Civil Rule 53.2.	()
(d) Asbestos – Cases involv exposure to asbestos.	ing claims for personal injury	or property damage from	()
to be unformation to be	Cases that do not fall into track s complex and that need specia side of this form for a detailed	1 OF Intense management of	
(f) Standard Management -	- Cases that do not fall into any	one of the other tracks.	()
<u>01/28/2016</u> Date	Attorney-at-law	Attorney for	
215 022 0300	215-923-9302	dgallucci@nastlaw.con	1

215-923-9300

215-923-9302 FAX Number

E-Mail Address

(Civ. 660) 10/02

Telephone

JAN 28 2015

()

Court Name: EDFA-Philadelpnia Division: 2 Receipt Number: PPE134461 Cashier ID: stomas Transaction: Date: 01/29/2016 Payer Name: NASTLAN LLC CIVIL FILING FEE For: MASTLAN LLC Amount: \$490.00 CIVIL FILING FEE For: MASTLAN LLC Amount: \$490.00 CIVIL FILING FEE For: MASTLAN LLC Amount: \$400.00 CIVIL FILING FEE For: NASTLAN LLC Amount: \$400.00 CIVIL FILING FEE For: AMSTLAN LLC Amount: \$400.00 CIVIL

22

1

,

ł